primachoice

primachoice

componentes para móveis e ambientes

uma coleção de cadeiras em polipropileno e estruturas metálicas, outra coleção de móveis diferenciados e de design assinado e mais uma coleção de componentes para a indústria moveleira. este é o universo da prima design, empresa com sede em bento gonçalves (rs), que busca através da união da tecnologia e da criatividade levar móveis de qualidade e design aos quatro cantos do mundo.

a prima choice é a unidade que atende a indústria moveleira com uma linha especial de componentes e acessórios. são conchas, assentos, braços e encostos produzidos em polipropileno, além de componentes metálicos e terceirização de injeção plástica, que se transformam em soluções versáteis para o desenvolvimento de cadeiras para os mais variados fins.

cocriação de produtos especiais, acompanhamento e orientação na definição dos componentes mais adequados para cada desafio técnico são alguns dos diferenciais da prima choice, que visa, através do relacionamento com seus clientes, levar ao mercado consumidor produtos de sucesso.

clean,
cores e formas valorizando espaços.

estrutura:

aço carbono 7/8" com acabamento cromado
ou pintado na cor alumínio
alumínio 7/8"

assentos e encostos em polipropileno:

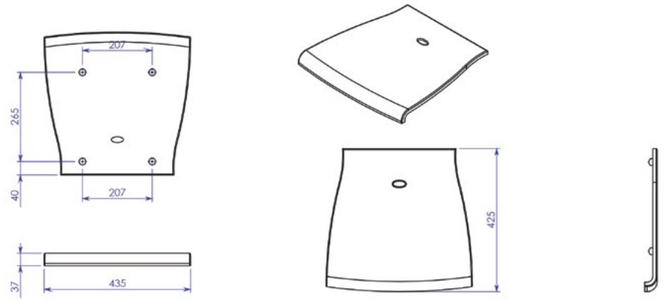
- *01* | preto
- *02* | laranja
- *10* | azul

outras cores disponíveis sob encomenda.
quantidade mínima: 100 peças por modelo/cor.

kit montagem assento

04 distanciadores 5/8" a 1"

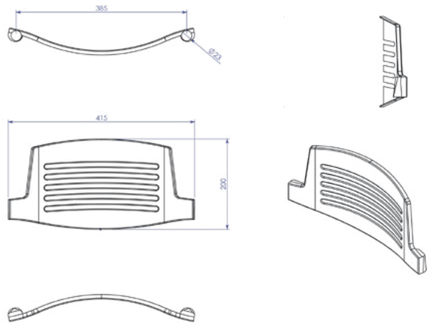
04 parafusos 4x40 flangeado phillips



kit montagem encosto
(cadeira com braços)

02 rebites 6,2x30 cabeça 11mm
02 rebites 6,2x19 cabeça 11mm

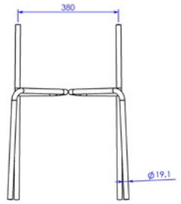
02 mancais

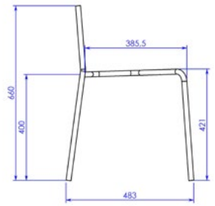


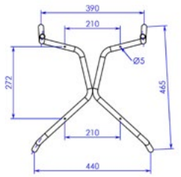
kit montagem encosto
(cadeira sem braços)

02 parafusos 4x15 flangeado phillips

clean, versão fixa sem braços

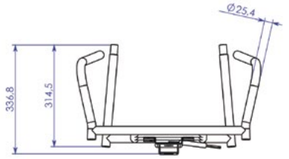


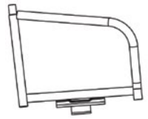
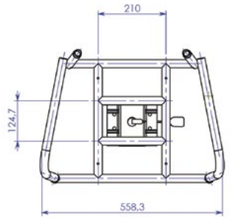




kit montagem estrutura fixa sem braços
04 ponteiras internas 7/8" com anéis

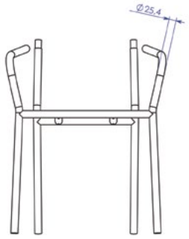
clean, versão giratória com braços

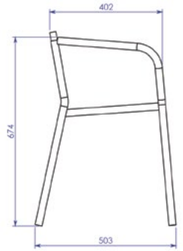


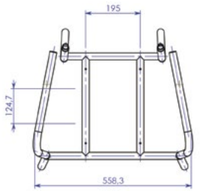



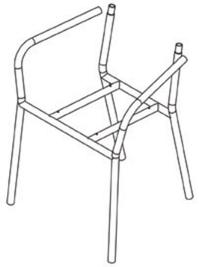
kit montagem suporte com braços
04 ponteiras internas 7/8" com anéis
01 capuz plástico para alavanca

clean, versão fixa com braços



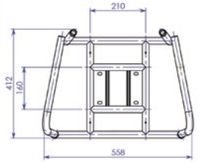


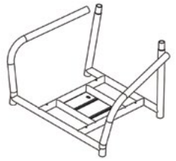
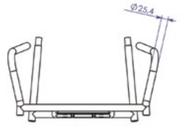


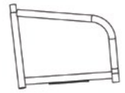


kit montagem estrutura fixa com braços
04 ponteiras internas 7/8" com anéis

clean, versão longarina





kit montagem suporte com braços
04 ponteiras internas 7/8" com anéis

star,
design versátil para espaços criativos.

estrutura:

aço carbono 5/8" com acabamento cromado
ou pintado na cor alumínio

aço inox 5/8"

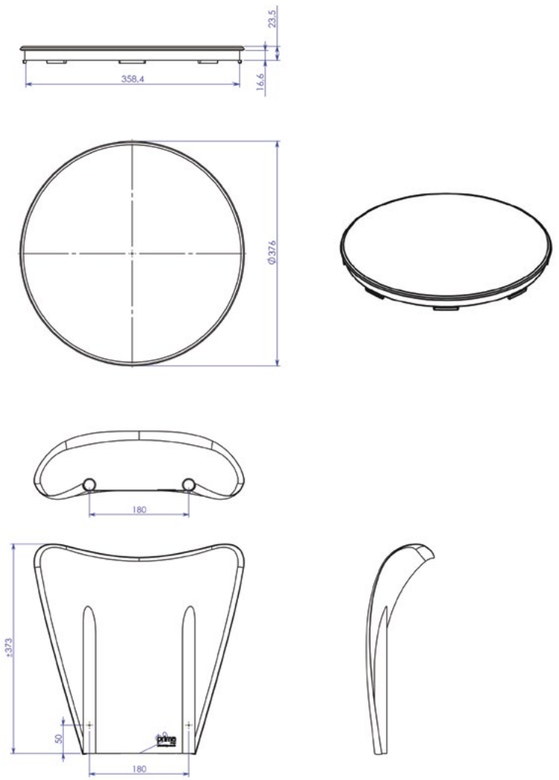
assentos e encostos em polipropileno:

- *01* | preto
- *02* | laranja
- *12* | branco
- *14* | vermelho

outras cores disponíveis sob encomenda.
quantidade mínima: 100 peças por modelo/cor.

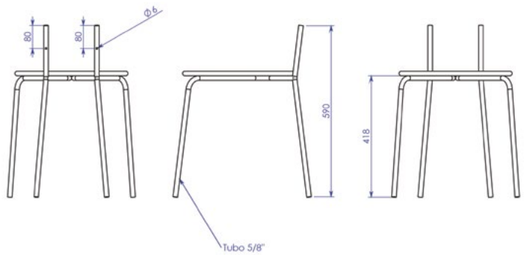
kit montagem encosto

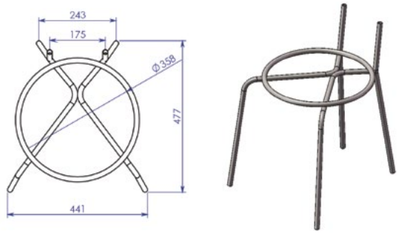
02 travas de segurança plásticas



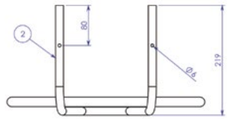
star, versão fixa sem braços

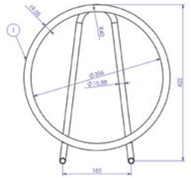
kit montagem estrutura fixa sem braços
04 ponteiras internas 5/8" com anéis

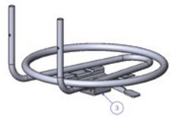




star, versão giratória com e sem braços

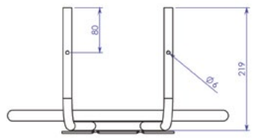


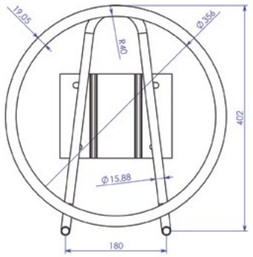


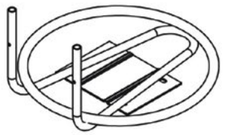


kit montagem suporte sem braços
01 capuz plástico para alavanca

star, versão longarina







elo,
funcionalidade e personalidade.

estrutura:
aço carbono 7/8" com acabamento cromado
ou pintado na cor alumínio
aço inox 7/8"

ou

estrutura:
aço carbono 16x30mm com acabamento cromado ou pintado na cor alumínio

assentos e encostos em polipropileno:

- *01* | preto
- *02* | laranja
- *12* | branco
- *13* | amarelo
- *16* | berinjela

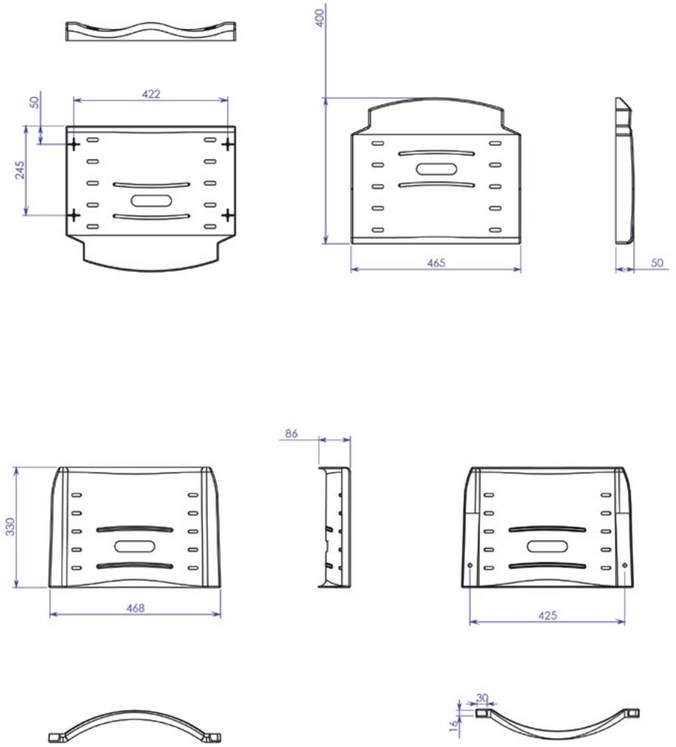
outras cores disponíveis sob encomenda.
quantidade mínima: 100 peças por modelo/cor.

kit montagem assento

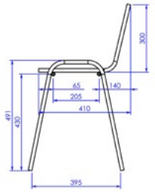
02 parafusos 4x25 flangeado phillips
02 parafusos 4x35 flangeado phillips

kit montagem encosto
(cadeira com e sem braços)

02 travas de segurança plásticas

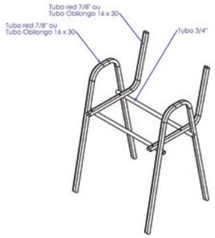


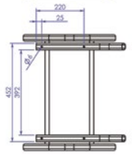
elo, versão fixa sem braços



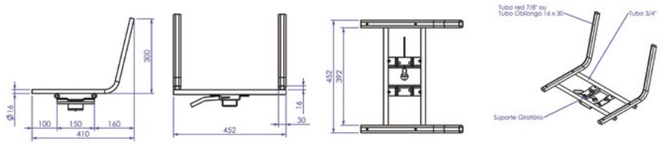
kit montagem estrutura fixa sem braços
armação de cadeira com **tubo redondo**
04 ponteiras internas 7/8" com anéis
04 ponteiras internas 3/4"

kit montagem estrutura fixa sem braços
armação de cadeira com **tubo oblongo**
04 ponteiras internas 16x30 oblonga
04 ponteiras internas 3/4"



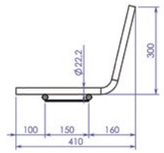


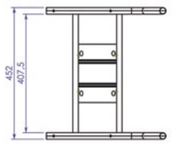
elo, versão giratória com e sem braços

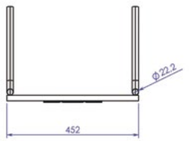


kit montagem suporte sem braços
suporte com **tubo redondo**
suporte com **tubo oblongo**
04 ponteiras internas 3/4"
01 capuz plástico para alavanca

elo, versão longarina







kit montagem suporte Longarina sem braços
suporte com tubo redondo
suporte com tubo oblongo
04 ponteiras internas 3/4"

flash,
o essencial para decorar com criatividade.

estrutura:

aço carbono 5/8" com acabamento cromado
ou pintado na cor alumínio

aço inox 5/8"

concha em polipropileno:

braços em polipropileno:

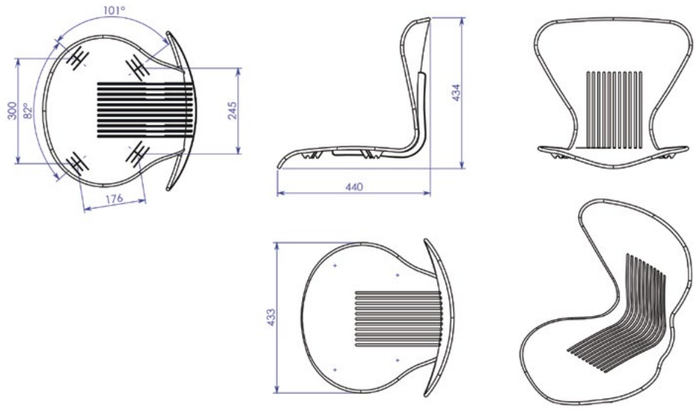
- *01* | preto
- *02* | laranja
- *06* | pistache
- *12* | branco
- *13* | amarelo
- *14* | vermelho
- *15* | chocolate

outras cores disponíveis sob encomenda.
quantidade mínima: 100 peças por modelo/cor.

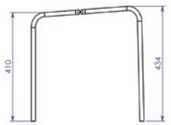
kit montagem concha

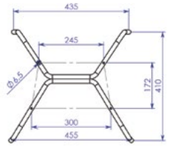
04 distanciadores 5/8" a 1"

04 parafusos 5x35 phillips panela



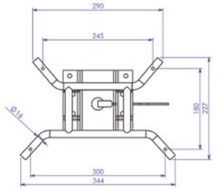
flash, versão fixa sem braços

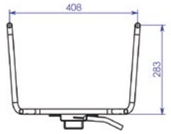


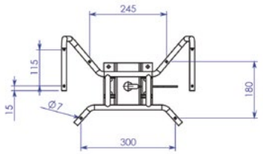


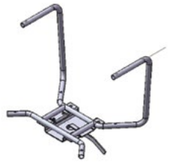
kit montagem estrutura
04 ponteiras internas 5/8" com anéis

flash, versão giratória com e sem braços



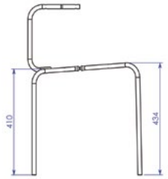


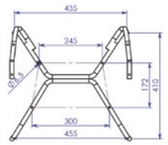




kit montagem suporte com e sem braços
04 ponteiras internas 5/8" com anéis
01 capuz plástico para alavanca

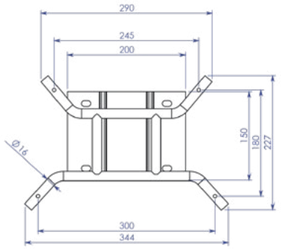
flash, versão fixa com braços





kit montagem estrutura
06 ponteiras internas 5/8" com anéis

flash, versão longarina



kit montagem suporte
04 ponteiras internas 5/8" com anéis

mono,
praticidade no design, pureza nos detalhes.

estrutura:

aço carbono 5/8" com acabamento cromado
ou pintado na cor alumínio

aço inox 5/8"

concha em polipropileno:

braços em polipropileno:

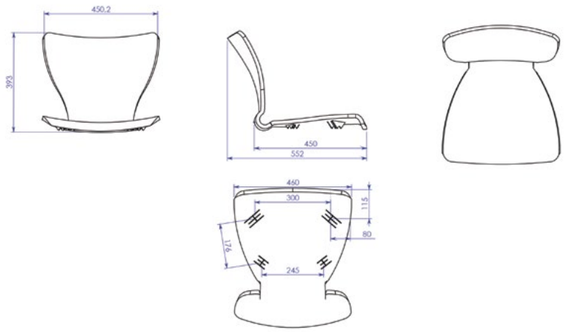
- *01* | preto
- *08* | azul
- *12* | branco
- *16* | berinjela

outras cores disponíveis sob encomenda.
quantidade mínima: 100 peças por modelo/cor.

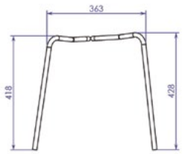
kit montagem concha

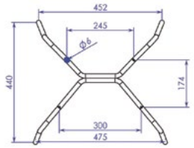
04 distanciadores 5/8" a 1"

04 parafusos 5x35 phillips panela



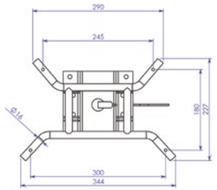
MONO, versão fixa sem braços

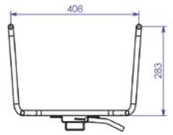


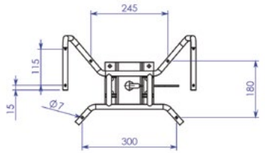


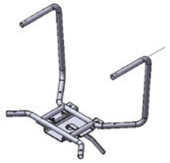
kit montagem estrutura
04 ponteiras internas 5/8" com anéis

MONO, versão giratória com e sem braços



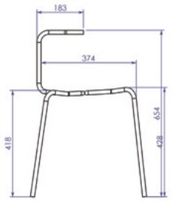


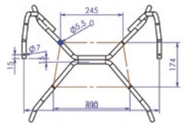




kit montagem suporte com e sem braços
04 ponteiras internas 5/8" com anéis
01 capuz plástico para alavanca

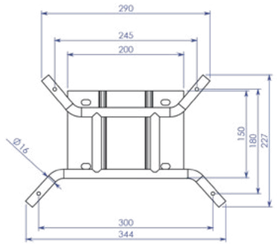
MONO, versão fixa com braços





kit montagem estrutura:
06 ponteiras internas 5/8" com anéis

MONO, versão longarina



kit montagem suporte
04 ponteiras internas 5/8" com anéis

movie,
prazer em criar soluções inovadoras.

estrutura:

aço carbono 7/8" com acabamento cromado
ou pintado na cor alumínio
aço inox 7/8"

assentos e encostos em polipropileno:

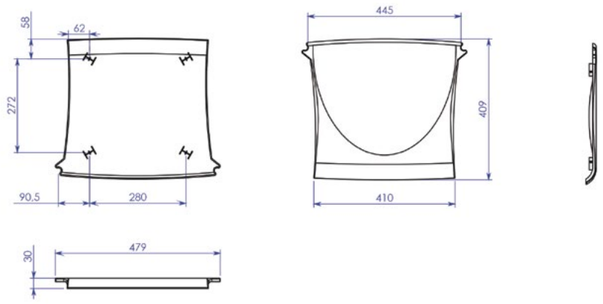
- *01* | preto
- *10* | azul

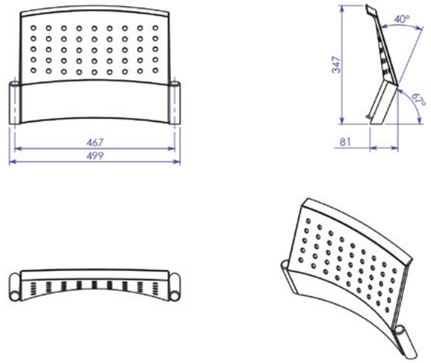
outras cores disponíveis sob encomenda.
quantidade mínima: 100 peças por modelo/cor.

kit montagem assento

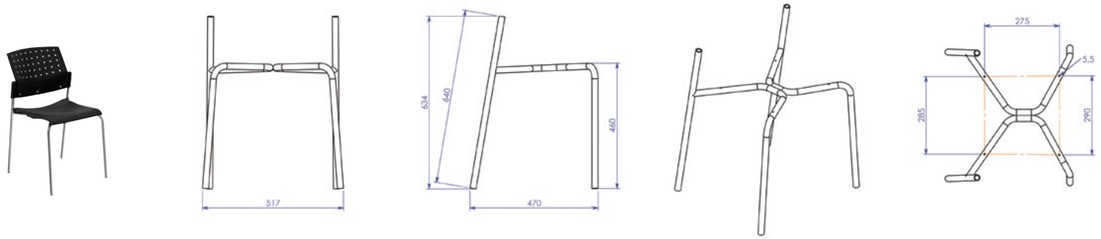
04 distanciadores 5/8" a 1"

04 parafusos 4x40 flangeado phillips



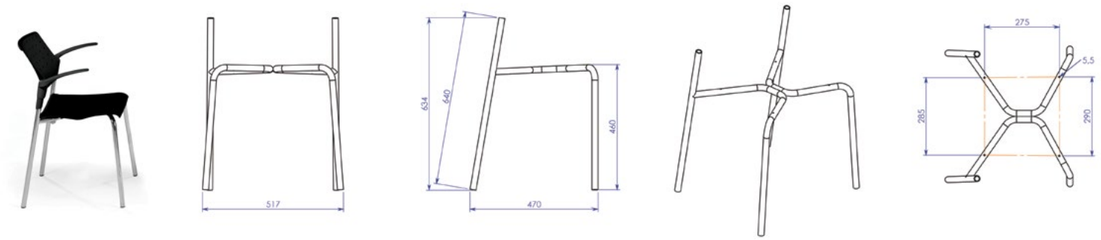


movie, versão fixa sem braços



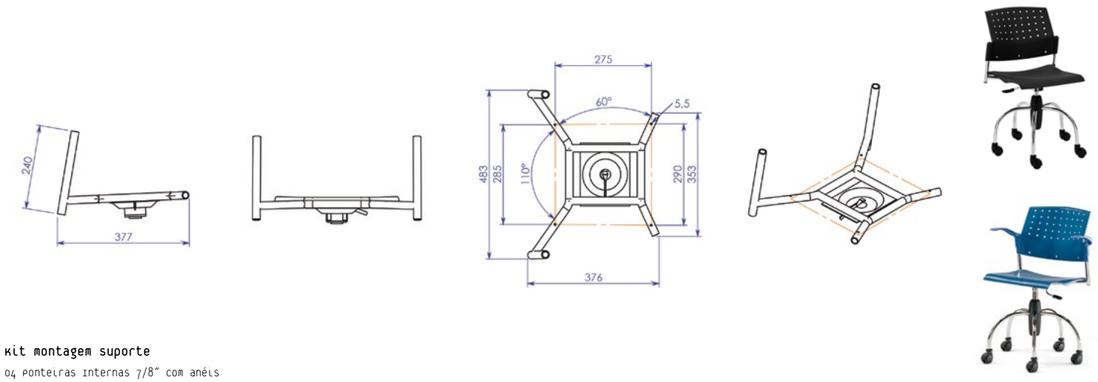
kit montagem estrutura fixa sem braços
04 ponteiras internas 7/8" com anéis

movie, versão fixa com braços



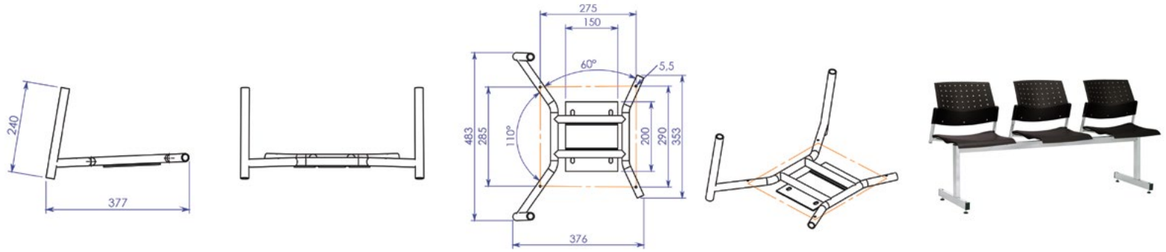
kit montagem estrutura fixa com braços
04 ponteiras internas 7/8" com anéis

movie, versão giratória com e sem braços



kit montagem suporte
04 ponteiras internas 7/8" com anéis
01 capuz plástico para alavanca

movie, versão longarina



kit montagem suporte longarina
04 ponteiras internas 7/8" com anéis

boston,
estilo e sofisticação.

estrutura:

aço carbono 1" com acabamento cromado
ou pintado na cor alumínio
aço inox 1"

concha em polipropileno:

com braços

- *01* | preto
- *02* | laranja
- *04* | areia
- *06* | pistache
- *10* | azul
- *12* | branco
- *13* | amarelo
- *14* | vermelho

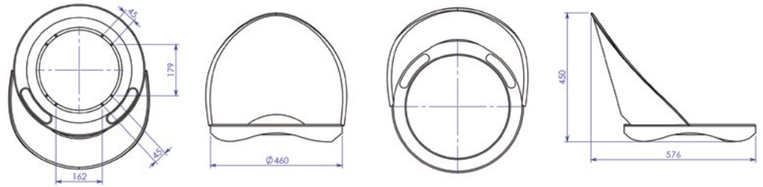
sem braços

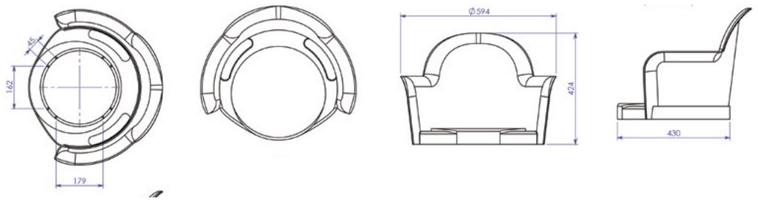
- *01* | preto
- *12* | branco

kit montagem concha

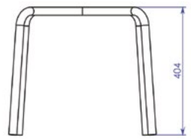
4 braçadeiras

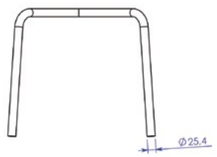
8 parafusos 6x19" phillips cabeça chata

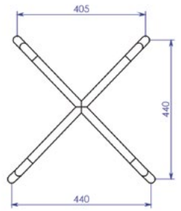


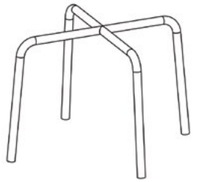


boston, versão fixa com e sem braços



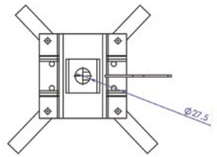


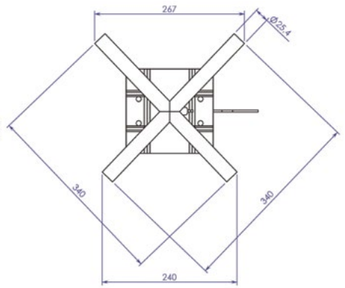


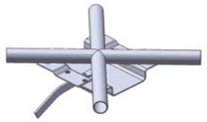


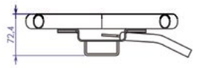
kit montagem estrutura fixa com e sem braços
04 ponteiras internas 1" com anéis

boston, versão giratória com e sem braços



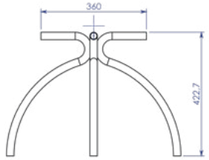


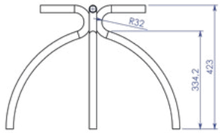


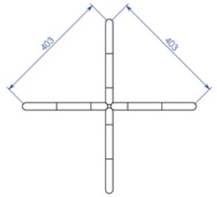


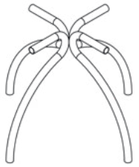
kit montagem suporte
02 ponteiras internas 1" com anéis
01 capuz plástico para alavanca

boston, versão fixa com e sem braços Y



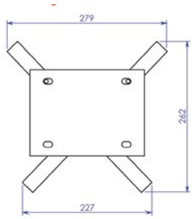


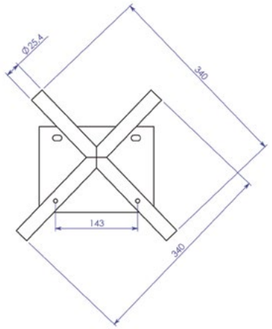


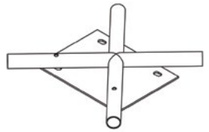


kit montagem estrutura "y"
06 ponteiras internas 1" com anéis

boston, versão longarina com e sem braços







kit montagem suporte longarina
02 ponteiras internas 1" com anéis

lodelô,
re design.

estrutura:

aço carbono 1/2" com acabamento cromado
ou pintado
aço inox 1/2"

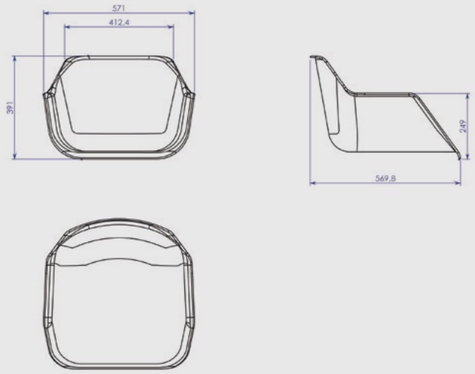
concha em polipropileno:

01 | preto
21 | serragem

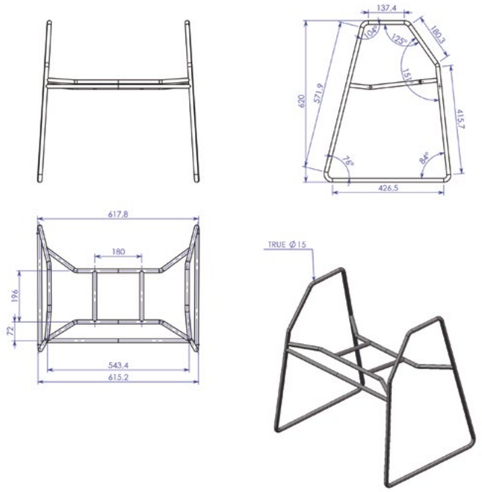
outras cores disponíveis sob encomenda.
quantidade mínima: 100 peças por modelo/cor.

kit montagem concha

4 parafusos 5x2 5" phillips panela

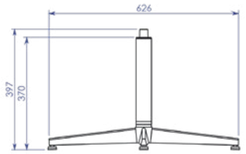


lodelô, versão fixa com braços



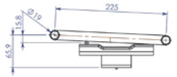
kit montagem estrutura fixa com braços
04 sapatas 1/2"

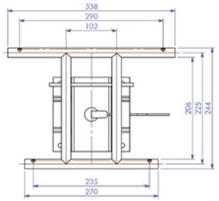
lodelô, versão fixa base estrela com assento giratório



kit montagem base estrela
4 parafusos 5x35mm

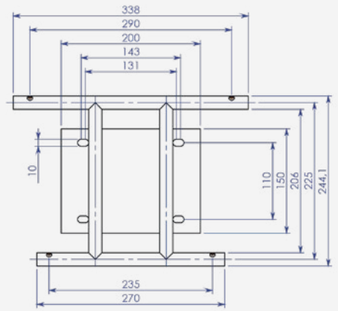
lodelô, versão giratória com braços

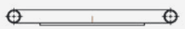




kit montagem cadeira giratória
4 parafusos 5x35mm
4 ponteiras internas 5/8" com anéis

lodelô, versão longarina



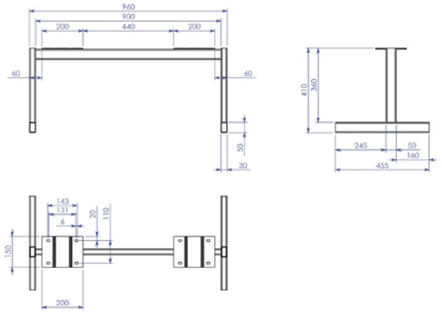


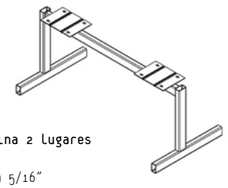
kit montagem suporte
04 ponteiras internas 7/8" com anéis
01 capuz plástico para alavanca

Longarinas,
soluções com conforto.

estrutura
aço carbono 30x50mm com acabamento cromado
ou pintado na cor alumínio
aço inox 30x50mm

Longarina 2 lugares estrutura "B"

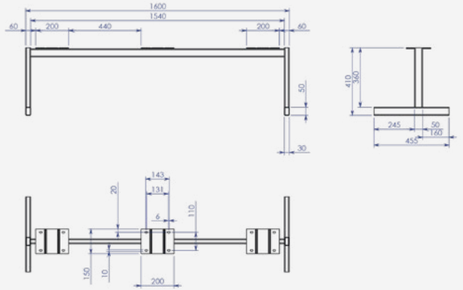


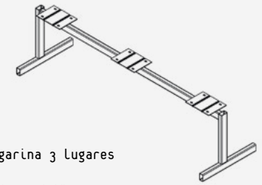


Kit montagem Longarina 2 lugares

04 sapatas niveladora 5/16"
06 ponteiras internas 30x50
08 arruelas lisas
04 parafusos 1/4 x 1 1/2 maq. cabeça plana
04 parafusos 1/4 x 1 1/8 maq. cabeça plana
08 porcas sextavadas 5/8 nc 1/4 chave 7/16

Longarina 3 lugares estrutura "B"

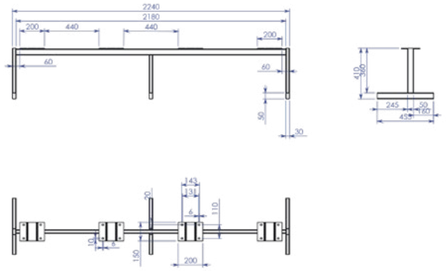


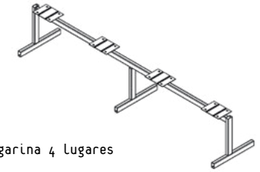


Kit montagem Longarina 3 lugares

04 sapatas niveladora 5/16"
06 ponteiras internas 30x50
12 arruelas lisas
06 parafusos 1/4x1 1/2 maq. cabeça plana
06 parafusos 1/4x1 1/8 maq. cabeça plana
12 porcas sextavadas 5/8 nc ¼ chave 7/16

Longarina 4 lugares estrutura "B"





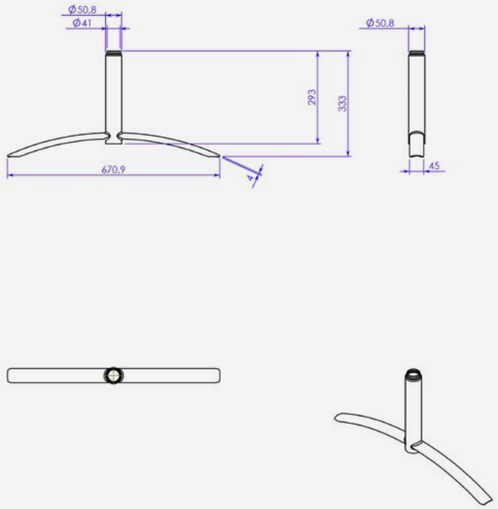
Kit montagem Longarina 4 lugares

06 sapatas niveladora 5/16"
08 ponteiras internas 30x50
16 arruelas lisas
08 parafusos 1/4 x 1 1/2 maq. cabeça plana
08 parafusos 1/4 x 1 1/8 maq. cabeça plana
16 porcas sextavadas 5/8 nc 1/4 chave 7/16

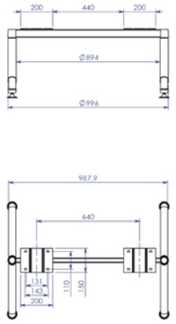
Longarinas, soluções com conforto.

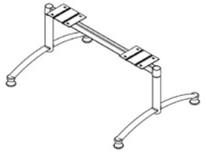
estrutura
aço carbono com acabamento cromado
ou pintado na cor alumínio

Lateral Longarina desmontavel bruta



Longarina 2 lugares estrutura "L"

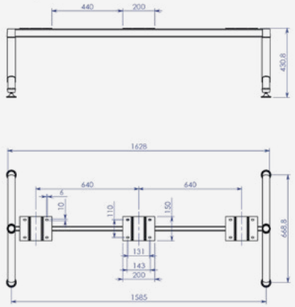


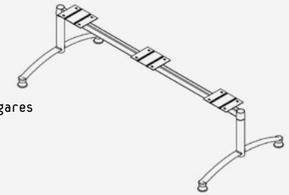


Kit montagem Longarina 2 lugares

02 Laterais de Aço carbono
04 Sapatas Niveladoras 50mm
08 Arruelas Lisas
04 Suportes sapatas
04 Parafusos 1/4 x 1 1/2 Maq. cabeça plana
04 Parafusos 1/4 x 1 1/8 Maq. cabeça plana
08 Porcas sextavadas 5/8 NC 1/4 chave 7/16

Longarina 3 lugares estrutura "L"

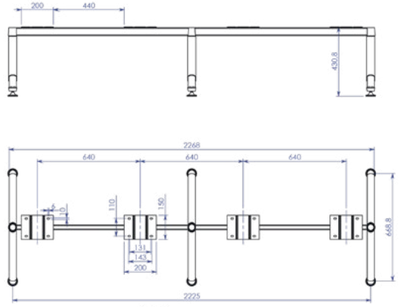


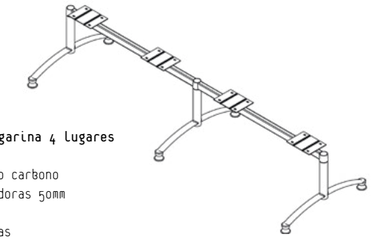


Kit montagem Longarina 3 lugares

02 Laterais de Aço carbono
04 Sapatas Niveladoras 50mm
12 Arruelas Lisas
04 Suportes sapatas
06 Parafusos 1/4 x 1 1/2 Maq. cabeça plana
06 Parafusos 1/4 x 1 1/8 Maq. cabeça plana
12 Porcas sextavadas 5/8 NC 1/4 chave 7/16

Longarina 4 lugares estrutura "L"





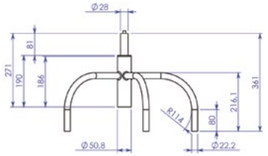
Kit montagem Longarina 4 lugares

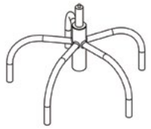
03 Laterais de Aço carbono
06 Sapatas Niveladoras 50mm
16 Arruelas Lisas
06 Suportes sapatas
08 Parafusos 1/4 x 1 1/2 Maq. cabeça plana
08 Parafusos 1/4 x 1 1/8 Maq. cabeça plana
16 Porcas sextavadas 5/8 NC 1/4 chave 7/16

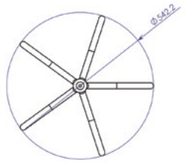
bases giratorias,

estrutura
aço carbono com acabamento cromado
ou pintado na cor alumínio
aço inox

aranha para base giratória

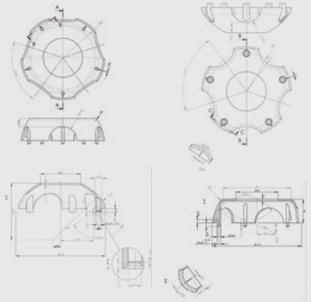




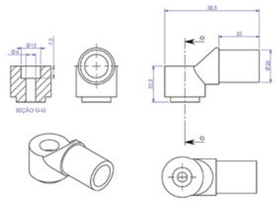


kit montagem base giratória:
01 bucha plástica para coluna a gás
01 capa base giratória
01 pistão a gás
05 rodízios com capa
05 ponteiras 7/8" internas para rodízio

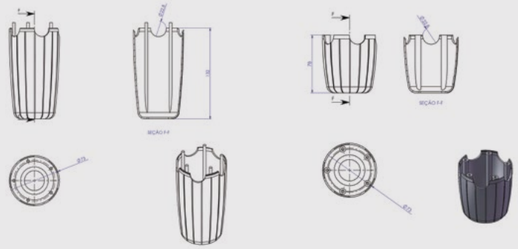
capa para base giratória metal



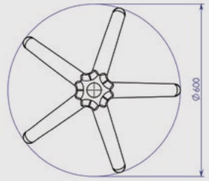
mancal para tubos 7/8"



capa base giratória preta

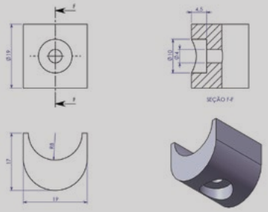


aranha de nylon para base giratória

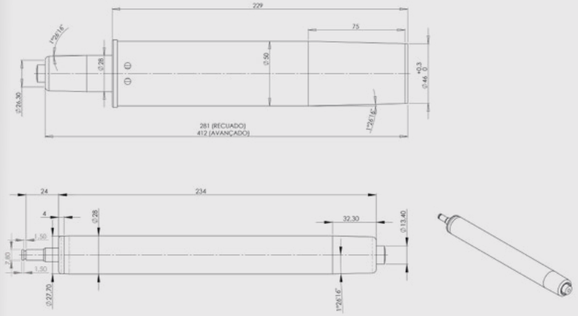


kit montagem base nylon:
01 pistão a gás
01 telescópio pirâmide
05 rodízios com capa

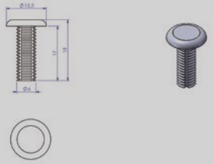
distanciadores de 5/8" a 1"



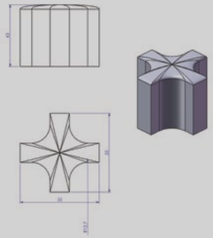
pistão a gás



trava de segurança plástica

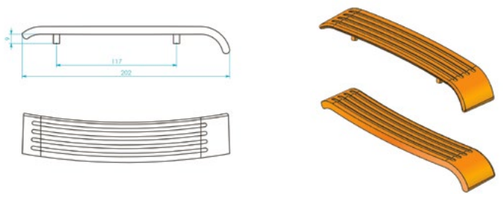


separador para mesa



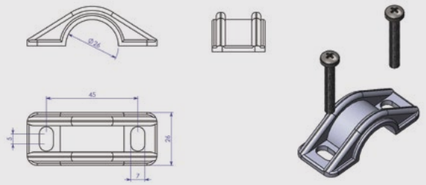
acessórios,

braços para cadeiras flash e mono



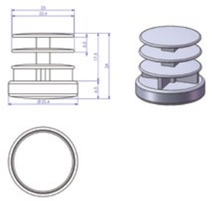
kit montagem braços:
04 parafusos 4x20 phillips

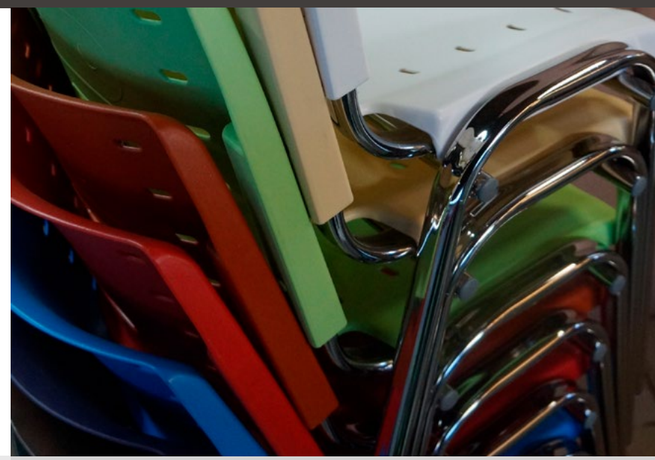
acessórios boston



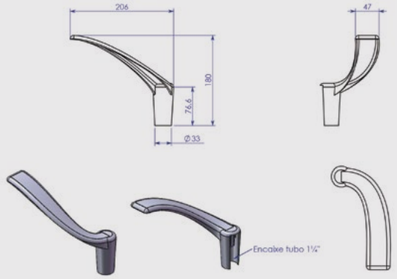
kit montagem da concha boston
04 braçadeiras
08 parafusos 6x19" phillips cabeça chata

ponteiras internas 7/8" com anéis

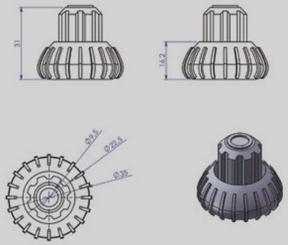




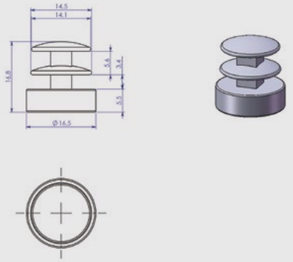
braços para cadeiras movie



ponteiras 7/8 internas para rodízios preta



ponteiras internas 5/8" com anéis



para aprimoramento de projeto, os produtos podem receber modificações.

pode haver variação de tonalidade nos diferentes lotes de fabricação.

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